

Privacy Policy 2024



This Privacy Policy ('the Policy') (together with any other of our terms and conditions, and any other documents referred to in them) sets out the basis on which any personal data we collect from you, or that you provide, will be processed by us.

Please read this Policy carefully to understand our views and practices regarding your personal data and how we will treat it.

We will only use your personal data in the manner set out in this Policy and in a way that is fair to you. We will only collect personal data where it is necessary for us to do so and where it is relevant to our dealings with you. We will only keep your personal data for as long as it is relevant to the purpose for which it was collected or for as long as we are required to keep it by law.

The Policy sets out:

- 1) Who we are.
- 2) How we handle data for Parents and Students.
- 3) How we handle job applicant data.
- 4) How we handle Staff data.
- 5) How we handle online data.
- 6) General Principles.

Personal data ("Personal Data") means any information relating to an identified or identifiable person. An identifiable person is a person who can be identified, directly or indirectly, in particular, by reference to an identification number or to one or more factors specific to the person.

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1. Who we are

For the purpose of the General Data Protection Regulations (the “Regulations”), the data controller is Exsportise Limited, a Company registered, at Aberdeen House, South Road, Haywards Heath, West Sussex, RH16 4NG under Company registration number 02330930.

Our registration number with the Information Commissioner’s Office is 66115227, registered under Exsportise Limited.

We will refer to Exsportise Limited as (“Company”, “us”, “we”, or “our”) which operates <http://www.exsportise.co.uk> and <http://www.britishsummerschool.co.uk>, the “Sites”.

The user of our Sites, students, parents, business, or personal contacts that we deal with as customers or suppliers are referred to as ‘you’ or ‘your’.

This Policy explains what happens to any personal data that you provide, or that is collected from you as part of our usual business, marketing and/or accessing our Sites.

We use your such personal information only to answer enquiries, to provide our courses to you and to ensure that we keep in touch with targeted emails and marketing content. We are aware that you may also be accessing our website and that by accessing the Sites, you agree to the collection and use of information in accordance with this Policy.

EU Representative:

Pursuant to Art 27 of Regulation (EU) 2016/679 (General Data Protection Regulation - "the GDPR"), Gallery Teachers, a division of Roxinford Education Group Ltd, is hereby appointed as EU Representative to Exsportise Limited. For further information about the Representative please refer to “Transfers of Data in Europe & EU Representative” on page 17.

2. How we handle Students and Parents data

This policy explains how we collect your personal information, why we need it and what we do with it. The “personal information” that we may collect on you.

This may include but is not limited to:

- Your contact details, including full name, mobile phone number, address, and email address.
- Your parents’/emergency contact details.
- Your flight details and/or travel details.
- Your passport details.
- Your level of English.
- Any health or dietary information.
- Your attendance records.
- Welfare concerns including behaviour.
- Photographs/videos which contain your image limited to be able to identify you.

Where do we get this personal data from:

We need to collect personal data on students and their parents to ensure we provide our courses and that we look after your welfare. We will need you to fill out the booking form in full for us to process your application for courses. We may also receive additional personal data on you from agencies and third parties where relevant.

Use of photos and/or videos

We take limited photos and/or videos of our students enjoying the courses. We may from time to time share these images through our social media and blogs to allow those who are involved in the course (including parents, students, and representatives) to see the activities that are being undertaken.

We make sure that if we have blogs from the course that these are password-protected so that only those directly involved with the course (parents, staff, students, representatives) will be able to view them. We also make sure that the student’s full name will not be displayed or tagged with the image.

Photos/videos may also be taken and used/shared as follows:

- Group course/class photos (so students return home with a photo of them with the other course attendees).

The places that we may use these images are:

- Centre blog posts
- On our website, brochure, and other printed publicity material
- Social media posts

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- Used by official representatives overseas for their website/brochure.
- Other professional organisations, such as the British Council and other affiliated bodies

We may use these images in future years for the above purposes.

If you do not wish the student's image to be used for marketing purposes, please contact admin@britishsummerschool.co.uk. Students should contact their Centre Manager to withdraw consent or if they have spotted the images being used in another context.

In accordance with our safeguarding policy, we will not permit photographs, videos, or other images of young people to be taken without the consent of the parents/carers and the child.

The People we may need to share your information may include:

- Our insurance provider (if you are eligible for cover under our medical and travel insurance policy).
- Our legal advisors for the establishment, exercise, or defence of legal claims.
- Examination boards if you take one of their exams.
- Other professional organisations and affiliated bodies, such as The British Council which inspect our courses to ensure we meet agreed quality standards.

CCTV

All our centres which host our courses use CCTV cameras in various locations around the school/campus to ensure maximum security. These centres adhere to the ICO's code of practice for the use of CCTV.

Lawful Basis of Processing

We process personal data regarding students that access our courses under contract. The processing of such personal data is necessary for the contract, or we have been asked to take specific steps before entering into a contract.

- **Legitimate interest:** we may also process personal data for the purposes of the legitimate interests of the Company. We may process your personal data provided that the legitimate interest is not overridden by your rights or freedoms. We have balanced this legitimate interest of the Company against the rights of the individual and do not conclude this is unreasonable, as at all times the data subject has a right to be forgotten and their personal details deleted.
- **Special categories of personal data:** we also comply with an additional condition where we process special categories of personal information such as health information and passport details, by seeking your consent to store and process this data.
- **Public interest in:** we also have a public interest in providing students with a course, ensuring that we are complying with safeguarding guidelines and promoting the welfare of all our students and ensuring the proper operation of our programme.

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- **Legal obligations:** if we have a concern about the welfare of a student, we may need to disclose this as well as your personal details to a local authority, or Police in appropriate situations.
- **Vital interests:** we will protect your vital interests in certain situations where for example you are seriously hurt or unconscious and cannot give consent.

Holding your personal information

We will collect the personal information on you to discharge our duties and responsibilities.

We will keep your information indefinitely so that e.g., we can investigate a complaint or provide you with attendance confirmations unless you tell us you do not wish us to do so.

The Right to deletion and correction

We try to ensure we have the correct Personal Information on you. You may ask for:

- Confirmation of what personal data is held on you, a copy of the data and who it has been shared with.
- For your details to be amended if they are incorrect.
- Your details to be deleted.
- To stop receiving emails by using the unsubscribe links.

Further guidance

To withdraw your consent and/or ask for amendment to your personal data please email:

admin@britishsummerschool.co.uk

If you have any questions, please talk to the Centre Manager (at the course centre) or email:

admin@britishsummerschool.co.uk

3. Information for job applicants on personal data

We have set out guidance on the personal data we collect on job applicants, how we use it and the rights that you have.

Legitimate Interest

We need to collect personal data on all applicants, whether ultimately successful or unsuccessful, during the recruitment process and to help us manage our business. We have balanced this legitimate interest of the Company against the rights of the individual and do not conclude this is unreasonable, as at all times, you, the data subject, has a right to be forgotten and your personal details deleted.

In connection with your job application, we collect, store, and make use of the following personal information and “special categories” of more sensitive personal data about you:

Personal Information

- Information you have provided us on your CV and application form, including:
 - Name and title.
 - Gender.
 - Nationality.
 - Contact details.
 - Date of birth.
 - National insurance number
 - Employment history
 - Qualifications
 - Health or dietary information
- Information you have provided us during an informal phone call / formal interview.
- Information your referees have provided us with.
- Information you provide us to carry out a DBS application.

Special Categories

- Information about your race or ethnicity, religious beliefs, sexual orientation, and political opinions.
- Information about your health, including medical conditions and dietary needs.
- Information about criminal convictions or offences.

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From which sources your personal information is collected:

- You, the applicant.
- A recruitment agency.
- Your names referees (for performance and disciplinary information and confirmation you are suitable to work with children).
- Disclosure and Barring Service (for criminal convictions).

How we use and share your information:

- To assess your suitability for the role, considering skills and qualifications.
- To carry out reference and background checks.
- To communicate with you about the recruitment process.
- To keep records in relation to our hiring processes.
- To conform with legal and regulatory requirements.

We may process personal data for the purposes of the legitimate interests of the Company as it would be beneficial to us to appoint someone to that role. Furthermore, we will need to process your personal information to decide whether you meet the minimum requirements for the role and if your application is strong enough to invite you to an interview. If we decide to offer you the role, we must check your references, carry out a criminal record check as well as a number of other safeguarding checks as part of our safer recruitment policy.

If you fail to provide personal information:

If, when requested, you fail to provide us with personal information we require to assess your suitability for the role, we will not be able to take your application any further. For example, if you fail to provide us with your referees, evidence of qualifications or work history, we will not be able to process your application successfully.

Information about Criminal Convictions

Applicants receiving an employment offer will receive this under the condition they pass certain pre-employment checks such as satisfactory references, proof of identity and right to work in the UK, proof of relevant qualifications as well as a successful criminal record check. We are legally required to ensure that there is nothing in your criminal conviction history which makes you an actual or potential risk to children and young people and therefore unsuitable for the role.

Any role working with children or young people is one which is listed on the Rehabilitation of Offenders Act 1974 (Exceptions) Order 1975 as amended by the Rehabilitation of Offenders Act 1974 (Exceptions) (Amendment) Order 1986 and is therefore eligible for an enhanced check from the Disclosure and Barring Service.

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Data Security

Access to your personal information is limited to those employees, agents and other third parties on a need-to-know basis. They will only process your information on our instructions and are bound to confidentiality.

Use of photos

We may take head shots of job applicants during the interview process. In some cases, applicants also submit a photo with their application.

The photos may be used for the following purposes:

- The production of staff ID badges.
- The production of staff organograms and “Who to Contact” posters for students.

How long we will use your information for:

We will retain your information for a period of 12 months after the role has been filled so that we can show, in the event of a legal claim that we have not discriminated against applicants.

Furthermore, we also keep your information to consider you for any future vacancies, which do come up at short notice. Given the nature of our industry, working for us appeals to many students and professionals who are in search for seasonal work each year and are, therefore, relatively likely to be interested in a future position with us.

By completing our application form, and as mentioned on the form, you consent to your information being held by us for the 2-year period. After this time, we will securely destroy your personal information in accordance with our Data retention policy.

The Right to deletion and correction

We try to ensure we have the correct Personal Information on you.

You may ask for:

- Confirmation of what personal data is held on you, a copy of the data and who it has been shared with (known as “data subject access request”).
- For your details to be amended if they are incorrect.
- Your details to be deleted.

To make one of the above-mentioned requests, please email the Operations Manager:

recruitment@britishsummerschool.co.uk

4. Information for Staff on personal data

We have set out guidance on the personal data we collect on staff, how we use it and the rights that you have. If you have any questions, please speak to your manager. Staff include employed and contracted personnel. We also have a Data Protection Policy which has more details.

We need to collect personal data on staff during the recruitment process for employment purposes and to help us manage our business.

We will also collect the following personal data on you once you have been appointed:

- Your contact and emergency contact details.
- Date of birth.
- Employment history.
- Bank details.
- Attendance records and sick leave details.
- National insurance number.
- Disclosure baring service check.
- Health or dietary information.
- Photographs/videos which contain your image.

How we use and share your information

- We will need to send limited personal data on your including your contact details, date of birth and national insurance number to payroll and/or accountants so we can pay you the correct amount and make the required tax deductions.
- To provide our host centres details on your name and criminal check details, relevant allergies, health concerns and allow the host schools to monitor your use of the internet while you are on site.
- Your personal data, qualifications, employment history and criminal check details with relevant inspection bodies, such as The British Council.

Use of photos and/or videos

We take limited photos and/or videos of our staff during the courses. We may from time to time share these images through our social media and blogs to allow those who are involved in the course (including parents, students and representatives) to see the activities that are being undertaken.

We make sure that if we have blogs from the course that these are password-protected so that only those directly involved with the course (parents, staff, students, representatives) will be able to view them.

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We also make sure that the full names will not be displayed with the image.

Photos/videos may also be taken and used with group course/class photos (for students to return home with a photo of them with the other students and staff)

We may use these images in:

- Centre blog posts
- On our website, brochure, and other printed publicity material
- Social media posts
- Used by official representatives overseas for their website/brochure.
- Other professional organisations, such as the British Council and other affiliated bodies

We may use these images in future years for the above purposes.

If you do not wish your image to be used for marketing purposes, please contact your manager or email: recruitment@britishsummerschool.co.uk

CCTV

All our centres which host our courses use CCTV cameras in various locations around the school/campus to ensure maximum security. These centres adhere to the ICO's code of practice for the use of CCTV.

Lawful Basis of Processing

We will generally process personal data regarding staff as we are under contract. The processing of such personal data is necessary for the contract, or we have been asked to take specific steps before entering into a contract.

- **Legitimate interest:** we may also process personal data for the purposes of the legitimate interests of the Company. We may process your personal data provided that the legitimate interest is not overridden by your rights or freedoms. We have balanced this legitimate interest of the Company against the rights of the individual and do not conclude this is unreasonable, as at all times the data subject has a right to be forgotten and their personal details deleted.
- **Special categories of personal data:** we also comply with an additional condition where we process special categories of personal information such as health information and passport details, by seeking your consent to store and process this data.
- **Employees/Contractors:** we will keep relevant employee and contractor personal data while you are employed and for up to 7 years after you leave to comply with HMRC requirements (legal obligations) and to ensure we have records to allow us to deal with any contractual issues.

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The Right to deletion and correction

We try to ensure we have the correct Personal Information on you.

You may ask for:

- Confirmation of what personal data is held on you, a copy of the data and who it has been shared with (knowns as “data subject access request”).
- Your details to be amended if they are incorrect.
- Your details to be deleted.
- To stop receiving emails by using the unsubscribe links.

To make one of the above-mentioned requests, please email the Operations Manager:

recruitment@britishsummerschool.co.uk

5. Online Information

This section explains how we use personal data collected from our website visitors.

We collect information from you when you:

- Use our website (in the form of “traffic data”).
- Complete our on-line contact form (by means of “persistent cookies”).
- Request a brochure and/or show an interest in our services.
- Fill out an online application form.

While using our Sites with the view to be accessing one of our courses, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. We need this information to reply to your enquiries, provide you with our courses, invoice you, collect payment and keep in touch with you from time to time with newsletters and targeted marketing emails. Personally identifiable information may include, but is not limited to your name (“Personal Information”).

As part of this process, we may collect and process the following Personal Information about you:

- Your title, name, address, email address, telephone numbers, payment details, details on your child, emergency contact information and such other contact details as we require. This includes information provided at the time of accessing our Sites or otherwise entering into discussions with us regarding our services, as well as targeted marketing purposes ‘our Company’.
- Not all this data will be personal data.
- If you contact us, we may keep a record of that correspondence.

Initial online contact

We collect information you give us when you register or use our Sites, including asking us to contact you. We require only the information we need to provide a service to you, such as your name, postal address, telephone number and email address. Where we would like more information to help us improve our services, over and above the basic required information, it will be clear that your response is voluntary, and you are free not to provide us with more information if you would prefer not to do so.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Sites (“Log Data”). This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Sites that you visit, the time and date of your visit, the time spent on those pages and other statistics.

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In addition, we may use third party services such as Google Analytics that collect, monitor, and analyse this.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we may use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Sites.

Security of your personal data

We take all reasonable steps to prevent the loss or misuse of your personal data. We store personal data on secure systems.

If you no longer wish to receive our emails, then please unsubscribe or email:

admin@britishsummerschool.co.uk

6. General Principles

How we use your information

We use your information to provide the courses. As part of this we may also contact you for market research purposes (to include polls), targeted marketing (including newsletters and promotional material) with regards to our business and to help improve our customer service.

We will also use your information in the following ways:

- To ensure that content from the sites is presented in the most effective manner for you and for your computer.
- To provide you with information regarding our courses.
- To deal with our suppliers.
- To provide you with billing information in relation to our courses.
- To manage the Site, detect fraud or Site abuses, send you information relevant to the Site and in case we have any queries.
- To carry out our obligations arising from any contracts entered into between you and us.
- To notify you about changes to our business.
- To provide you with information about services we offer that we feel may be of interest to you.
- We also need to use your contact details and other information for any aspect of the Sites (including, without limitation, providing customer support, preventing, or investigating prohibited activity, enforcing our terms and conditions, and verifying information).

When we share your information

We may disclose your information to relevant third parties in certain circumstances, but we will not sell, rent or trade your Personal Information.

We may share your information with another organisation that buys our Company or our assets, or with another organisation from which we acquire a company or business, and in the course of any preceding negotiations with that organisation, which may or may not lead to a sale.

We may share your information with our funders or potential funders, such as our bank and with our professional advisors who have a reasonable need to see it.

We may share your information with any group companies of ours so that they can provide you with information about our products and services available from them.

Other than as set out in this Policy, we shall NOT sell or disclose your personal data to third parties without obtaining your prior consent unless this is necessary for the purposes set out in this Privacy Policy or unless we are required to do so by law.

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Where we store your personal data

- All information you provide to us is stored on our secure servers. We use industry standard security and firewalls on our servers.
- We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of your information. Our security procedures mean that we may occasionally request proof of identity before we disclose personal information to you.
- Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to the Sites; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.
- Only authorised personnel and contractors have access to your information.
- We will keep your information secure by taking appropriate technical and organisational measures against its unauthorised or unlawful processing and against its accidental loss, destruction, or damage.

Transfers of Data in Europe & EU Representative

Now that the UK has left the EU, we are required as per Article 27 of Regulation (EU) 2016/679 (General Data Protection Regulation - "the GDPR") to appoint an EU Representative as a point of contact for EU citizens to get in touch with us about their data.

Gallery Teachers, a division of Roxinford Education Group Ltd, is hereby appointed as EU Representative to Exsportise Limited. Gallery Teachers has offices in the UK, Italy, and Spain.

The following tasks are the responsibility of the Representative:

- Help Exsportise Ltd. provide individuals with access to their data subject rights.
- Act as the main point of contact for Supervisory Authorities.
- Alert Exsportise Ltd. to any correspondence received from Supervisory Authorities.
- Alert Exsportise Ltd. to any inquiries received from data subjects.
- Be readily available to carry out the above-mentioned work.

All notices, demands, or requests should be sent to: dpo@galleryteachers.com

Other websites

Our Sites may, from time to time, contain links to and from the websites of our partner networks and affiliates. If you follow a link to any of those websites, please note that those websites have their own privacy policies and that we do not accept any responsibility or liability for those policies. Please check those policies before you submit any personal data to those websites.

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Consent

- By submitting data to us and using the Sites, you consent to our use of your data and of anyone you represent in the manner set out in this Policy (as amended from time to time, as described below) and you are responsible for ensuring that you have authority to consent on behalf of anyone about whom you submit data to us.
- You can revoke any consent you have given us under this Policy at any time by contacting us at admin@britishsummerschool.co.uk and referencing this Policy in the email subject line, using the body of the email to say what consent you are revoking.

Changes to This Policy

We reserve the right to update or change this Policy at any time and you should check this Policy periodically. Your continued use of our business after we post any modifications to this Policy will constitute your acknowledgement of the modifications and your consent to abide and be bound by the modified Policy.

If we make any material changes to this Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our Sites.

Contact Us

If you have any questions about this Policy, please contact us.

If you have any queries about the information we hold on you, please email admin@britishsummerschool.co.uk or, if you a current, former or future staff member, recruitment@britishsummerschool.co.uk

You can also complain to the Information Commissioner's Office <https://ico.org.uk/concerns/> or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Signed:

A handwritten signature in black ink, appearing to read 'S Wood'.

Steve Wood
Managing Director of British Summer School

Date: 1 September 2023

Review Date: 1 September 2024